CEO UPDATE On COVID-19

Gloria Jean's (COFFEE HOUSE"

A MESSAGE FROM RETAIL FOOD GROUP'S EXECUTIVE CHAIRMAN & CEO

At Retail Food Group, Gloria Jean's and It's a Grind, the safety and wellbeing of our people and community, including you, our valued customers, has always been our priority. This commitment hasn't changed, and we are taking every step necessary to better ensure our franchisees, their teams and customers are safe.

As the United States and the world faces this increasingly uncertain and challenging time, I wanted to reach out to you to tell you about the precautions we are taking to ensure your health and safety so you can feel comfortable interacting with our stores.



HEALTH & SAFETY

We believe it is critical that we all play a constructive role in supporting both local health officials and government as they work to contain the COVID-19 virus. We also feel it is important to take a calm and balanced approach, making sensible decisions and focusing our efforts on practical, meaningful actions that prioritise the health and wellbeing of our people, customers and communities.

You may see our store operations modified to better ensure we protect everyone's safety as we navigate our way through this situation and ensure we are strictly following the expert advice provided by our health officials and government.

Whilst these modifications may vary by community or store, they may include the closure or limitation of seating areas to promote social distancing and in extreme cases, the closure of certain stores where required.



Our stores follow strict cleaning, quality control and hygiene

REINFORCING HYGIENE

procedures. However, we've increased cleaning and sanitisation of all contact surfaces in our stores, including counter tops, tables and chairs, EFTPOS machines, table numbers and door handles to better protect you.

alcohol based hand sanitisers and anti-bacterial soap and water, including after handling money. We're also making sure hand sanitiser is available in our stores for you to use as necessary.

Our store teams regularly and thoroughly wash their hands using



condiments sections to ensure our instore teams are completing coffee, food and other beverage orders behind the counter,

INSTORE SERVICE

rather than allowing the public to handle cup lids, sugar, stirrers, spoons or straws.

We're only using disposable cups and crockery, rather than re-usable items, to help limit to the potential spread of viruses. As well, there is no human handling of food within our stores,

You may have noticed we've also moved our coffee and

with food-safe gloves and other implements, such as tongs, used for your safety.

DRIVE-IN RESTRICTIONS

For those regions where restrictions have been placed on dine-

in eating, our stores have converted to a 'to go' model. Whilst

we apologise that in-store and aligned seating is temporarily



unavailable during this period, our stores remain committed to continuing to provide you with great coffee, quality food and the

A BALANCED & INFORMED APPROACH
All of our stores are also following the government's advice

regarding the need for self-isolation in prescribed circumstances,

what to do should symptoms potentially attributable to

should be taken in those circumstances, including store

Coronavirus emerge, and the necessary precautions which

Our leadership team is also meeting on a daily basis to monitor developments and the guidance provided by government, to assess the situation, and ensure our people are safe and supported. We are regularly in contact with our stores and people to ensure they have the information they need to best navigate this situation and provide you with the quality,



service and safety you expect from our stores.

During this time, we also ask that you appreciate that the vast majority of our stores are owned and operated by franchisees, who provide employment opportunities and make valuable contributions within the local communities in which they operate. We would ask that during this challenging time that you support them as we are – together we can all make a difference

In closing, we'd like to reassure you that we are taking this issue extremely

seriously and will continue to do so. We thank you for your continuing

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Peter George,

Executive Chairman

support whilst we do.